



RECOMMENDED
RESOURCES FOR
FREELANCERS,
SOLOPRENEURS
& SELF STARTERS

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INTRO

This pdf contains a helpful list of useful tools for the budding writer, freelancer, solopreneur and/or entrepreneur all in one place. Some free and some paid. I've used all of them for my projects as well as my client projects and they continue to help me out tremendously on my journey. I will not be recommending any items I don't have personal experience with.

I will be updating the list from time to time as I discover more resources so if you received this pdf for free, do sign up to my list [HERE](#) so you can be notified of updates to the resources.

Please feel free to redistribute this pdf to as many people as you like who might find the information contained in it useful.

There are affiliate links within this pdf. If you click and purchase anything, you will be helping to support my website as well as my charity work. Thank you.

BRANDING & DESIGN



One of the first things you want to do on your way to launching is creating a great logo/branding concept on a budget. 99 Designs offers a chance for different designers to create something based on your brief and budget. You choose the best design and subsequently work with the designer to finalise your branding. It's great and economical and I've used it for a few of my clients too. Packages start from \$299. Find out more [HERE](#).

DOMAIN NAMES



Domain names don't get any easier than GoDaddy. Get all your domain names from GoDaddy and manage them from the user interface in your account. Domain names go for as little as \$9/year depending on the name. You can also choose to pay for the domain name for more than a year at once for a great discount. Find out more [HERE](#).

WEB HOSTING



Affordable and professional web hosting starting from as little as \$4 for small businesses and blogs. Dedicated cpanel for you and access to great customer service round the clock. Find out more [HERE](#).



This is another option besides Westhost. Bluehost is one of the best web hosting services out there. They provide optimal support and take you through the process of setting up your blog/website step by step. I always like to have a back up in case my favourite web hosting company starts acting up. Find out more [HERE](#).

THEMES



Once you have your branding, domain and web hosting in place, it's time to choose a theme. CSS Igniter provides premium wordpress themes customised for several niches. For a low fee, you can get access to all their themes plus the level of after sales support is simply unparalleled. Find out more [HERE](#).



Simple, fluid and elegant premium themes. Their designs are beautiful and they are invested in making sure you get the best out of your theme. You can get access to all the themes for a low fee. I especially recommend the [DIVI theme](#). More info [HERE](#).

IMAGES



An image is worth a thousands words and goes a long way in enhancing the look and feel of your site. Get access to millions of images on photodune for as little as \$1 each. Find out more [HERE](#). Photodune's parent company, Envato, also offers awesome wordpress themes [HERE](#).



Shutterstock has a library of over 50 million stock images and graphics for use on your website and other marketing materials. One fee guarantees access to all images in any size. Find out more [HERE](#).



Millions of free images in various sizes and attrition isn't required. They only request donation for a cup of coffee every time you download an image. It's not mandatory but it's appreciated. The images aren't exclusive but they work for blog posts. If you want something a bit more unique, then Photodune & Shutterstock is the way to go. Find out more [HERE](#).

OTHER RESOURCES



One of the best content management systems out there for running a blog/website. I run all my websites on wordpress. Trust me, you want to start on wordpress. Also, it's best to self-host on wordpress.org as you have better control over your website. Find out more [HERE](#).



If you're not very good at picking up on mistakes in your writing, Grammarly is perfect for you. It spots mistakes up to 10 times more than word and checks for plagiarism in your text as well. It also makes suggestions for improving your vocabulary. Find out more [HERE](#).



All the tinkering I do with the images on my site is with the help of PicMonkey. You can do pretty much anything with an image on PicMonkey. Invaluable considering the image can be shared in so many places on the Internet helping you promote your brand. Membership costs just \$2.75/month. Find out more [HERE](#).



Google Trends is a tool that helps you find out the search volume for a particular item or phrase. This will help you to determine what kind of topics you should write about and/or focus on in the

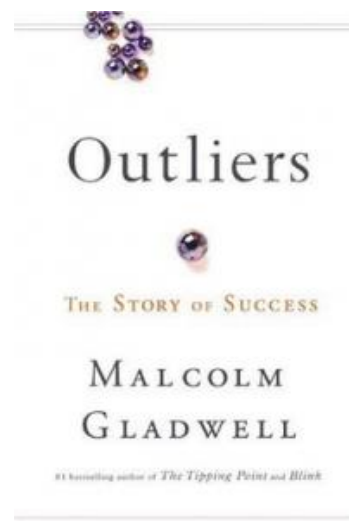
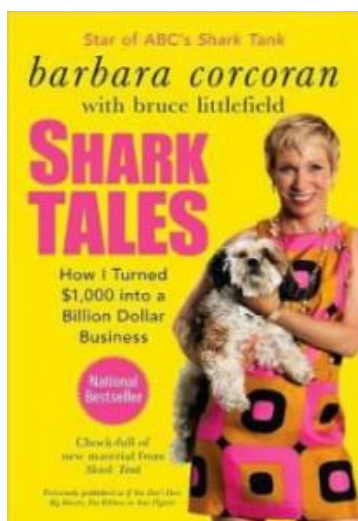
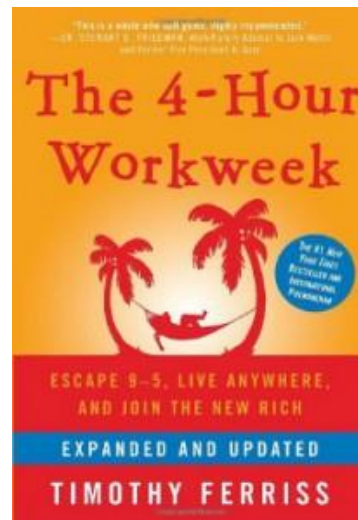
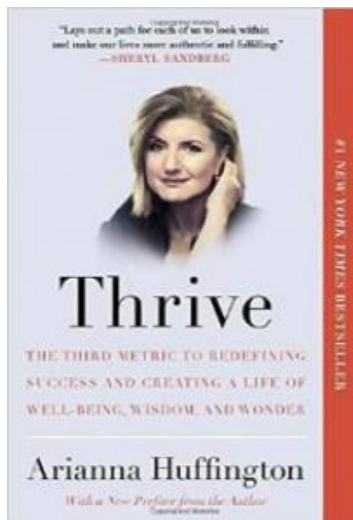
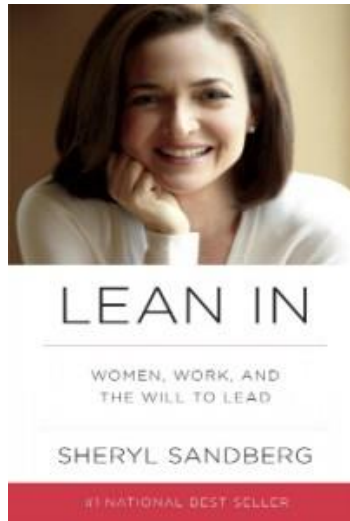
present as well as for the future. This will help tremendously with search engine rankings. This is a free resource provided by Google. Create an account and learn more [HERE](#).



Another immensely useful tool from Google. Google will provide a code to include on your website. This code will track all your website traffic and activities and provide a comprehensive report enabling you to do more of what works and tweak or eliminate what isn't working. Create an account and learn more [HERE](#).

RECOMMENDED READING

No self-starter's kit is complete without a powerful library. Below are my best recommendations to get going. Click any image for more information.



STAY CONNECTED WITH ME

You can also stay connected with me through the following ways. You will be notified of updates, special promotions and powerful action provoking articles published twice a week:

Facebook: www.facebook.com/thewriterentrepreneur

Twitter: www.twitter.com/annafani

Pinterest: www.pinterest.com/annafaniTWE

Google+: <http://bit.ly/14eFOkl>

Instagram: www.instagram.com/thewriterentrepreneur

